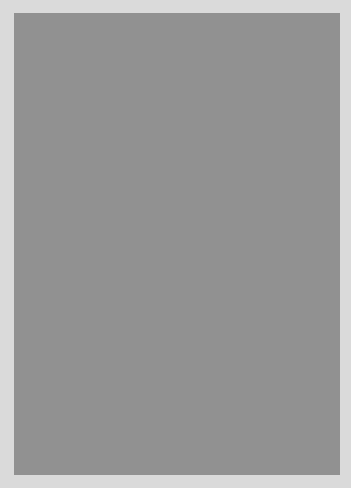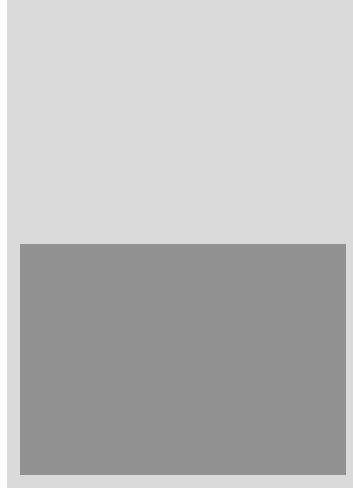# XpoCanna
Sponsorship Ad & Logo Specifications
11x17 PROGRAM ADVERTISING SPECIFICATION SHEET
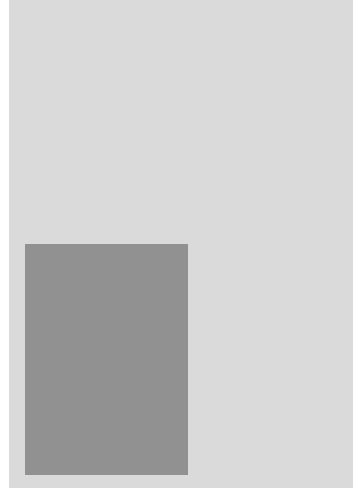
FULL PAGE
8.25" wide x 10.5" tall

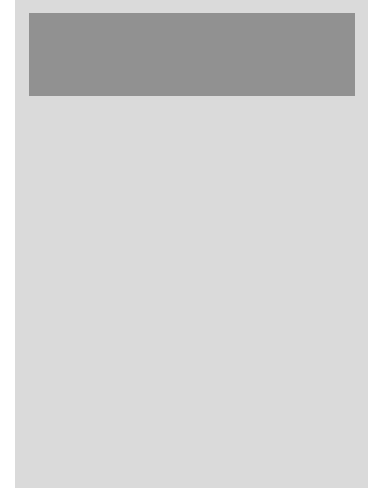**1/2 PAGE**
8.25" wide x 5.25" tall

1/4 PAGE
4.15" wide x 5.25" tall

BANNER
8.25" wide x 2.50" tall

PLEASE SUBMIT AD FILE(S) AS FOLLOWS:

A TRUE TO SIZE .PDF READY TO PRINT FILE WITH

ALL FONTS OUTLINED
ALL IMAGES EMBEDDED
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If above format is not possible, then we can only accept (without print quality guarantee)
A TRUE TO SIZE PRINT READY HIGH RESOLUTION .JPEG FILE AT 300DPI OR HIGHER

PLEASE SUBMIT LOGO AS FOLLOWS:

.PNG *OR* .JPEG FORMAT - FOR DIGITAL
.AI *OR* .EPS VECTOR FORMAT - FOR PRINT

IF ABOVE FORMAT IS NOT AVAILBLE, PLEASE SUBMIT PRINT READY .PDF HIGH RESOLUTION WITH FONTS OUTLINED & LAYERS FLATTENED

**ALL SUBMITTED ADS & LOGOS MUST MEET THE ABOVE REQUIREMENTS
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